



The First Shift program partners are committed to ensuring the program and the sport of hockey welcomes everyone, no matter your race, gender, religion, ability, or sexual orientation. A more inclusive future creates avenues for new players across all backgrounds the chance to inspire the next generations on and off the ice. We believe diversity makes us all stronger and want to ensure opportunities are available for everyone to be welcomed into the hockey community!



A unique introductory program created by Bauer Hockey and Hockey Canada to get more families introduced to hockey, the NHL/NHLPA First Shift provides children ages 6-10 an opportunity to easily try hockey which includes a six-week on-ice trial, expertly fitted head-to-toe **BAUER** equipment, and in-depth parent education.

Following the **six-week on-ice sessions**, participants have the option of improving their skills via the local hockey association-managed Transition Program or in some communities, the local hockey association can place NHL/NHLPA First Shift graduates on to a minor hockey team.

WELCOME EVENT / INFORMATION SESSION



6 WEEKS ON-ICE TRIAL



FIRST SHIFT TRANSITION PROGRAM



LOCAL HOCKEY ASSOCIATION TEAM



**THE
NHL/NHLPA
FIRST SHIFT
PROGRAM
AIMS TO
MAKE
HOCKEY:**

ACCESSIBLE FUN

Open to all children between the ages of 6 and 10 years old that have never previously been registered in local hockey. On-ice sessions on same day of the week, same time, same arena.

AFFORDABLE

A full set of BAUER gear and six on-ice trial sessions.

SAFE Proper-sized BAUER gear fitted by NHL/NHLPA First Shift fit experts and Hockey Canada-provided insurance.

Hockey Canada on-ice curriculum focussed on fun games to ensure participants enjoy a full range of hockey experiences. A 1:4 ratio of instructors to skaters. Stimulate a desire for continued participation in hockey. Welcome families into the local hockey association and community, including girls and Para hockey.



PROGRAM SUPPORT

- Flexible program offering to suit your Local Hockey Association and community needs.
- Bauer support with logistics, shipments and equipment.
- Interactive website contains all the information and dates regarding the program.
- Hockey Canada support for any questions related to hosting, insurance, on-ice curriculum and next steps into minor hockey.
- Equipment package for your coaches.
- Online management portal, enabling hosts to view all aspects of their program and registration in real time.
- NHL club support may include; alumni participation, building use, mascot participation and limited gifting.
- Reserved spots in COED programs with the goal of achieving 50% girls' registration rate.

Through this partnership, the NHL and NHLPA will provide the program with additional resources, marketing/media platforms and a unique local brand identity utilizing the seven Canadian NHL clubs and NHL alumni.



For more information and to apply to host an NHL/NHLPA First Shift program
FirstShift.ca | TheFirstShift@HockeyCanada.ca

